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Online Water Filters Provider WaterFilters.NET Announces New Water Quality Association (WQA) Certifications

New WQA certifications achieved by WaterFilters.NET team members illustrate commitment to building the smartest team in the online water filtration industry

Zumbrota, MN July 25, 2014 <http://www.WaterFilters.NET> – WaterFilters.NET, the online consumer's first choice in water filters and whole house water filtration systems, announces its two latest team members to achieve professional certification from the Water Quality Association (WQA.) These latest certifications illustrate the commitment of WaterFilters.NET to provide its customers with the best, fastest and smartest team in the filtration, purification and treatment industry.

Around the world, more than 2,700 companies are represented by the WQA, a non-profit association dedicated to the ongoing education of water filtration, purification and treatment professionals. By achieving WQA Professional Certification, companies and individuals build credibility within the water industry, and trust within the minds of both residential and commercial customers.

"Even in the beginning, our focus was to be more than just a water filters company, but an organization committed to core set of values and an elegant mission to ensure everyone had access to safe drinking water. This meant we had to be smarter, faster and just flat out better, than all competitors," says Jamin Arvig, CEO and founder of WaterFilters.NET. "Encouraging our team members to achieve WQA Professional Certification, and supporting them on their journey, helps ensure that we build the smarter, faster and better team that our customers deserve and that we need to succeed."

In achieving WQA professional certification, Customer Service Agent Tammy Poncelet and SEO Content Manager Mike Yanke are supporting the vision Arvig set forth to be build a smarter, faster and better organization upon founding WaterFilters.NET.

Poncelet, a Customer Service Agent for the last two years, is one of the initial representatives many new customers have the opportunity to speak to when first starting to work with WaterFilters.NET. With her new distinction as a WQA Certified Sales Representative, Poncelet proves that she both talks the talk and walks the walk when it comes to being able to provide her customers with an unprecedented level of water filtration knowledge. In becoming a WQA Certified Water Specialist, Yanke, a long-time content marketer, can better ensure that all new content produced and published by WaterFilters.NET comes from the perspective of a filtration industry expert and leader.

Poncelet and Yanke are only the two latest WaterFilters.NET team members to achieve WQA Certification, joining Customer Service Manager JoAnne Cluth, among others. With another WQA Certification period rapidly approaching, Poncelet and Yanke are the latest, but certainly not the last WaterFilters.NET team members that will attain this distinction.

"I'm incredibly proud of the commitment that Poncelet, Yanke and all WaterFilters.NET team members exhibit every day as we continue to evolve," concludes Arvig. "It's this type of commitment that helps ensure we employ the type of team that most supports our mission to provide the cleanest drinking water for our customers and all those in need throughout the world."

Learn more about the WaterFilters.NET employees that have recently achieved certification from the Water Quality Association (WQA), in the post: "*Two Latest WaterFilters.NET Team Members To Achieve Water Quality Association Certification*," at the link below:

<http://blog.waterfilters.net/blog/waterfilters-net-team-members-water-quality-association-certification/>

About WaterFilters.NET

WaterFilters.NET is the online consumer's first choice for replacement water filters and whole house water filtration systems. Providing millions of water filters and systems around the country has helped WaterFilters.NET accumulate the information needed to become a respected source of water information for consumers and publications, including the Wall Street Journal. Recently named Minnesota's Business Builder of the Year, WaterFilters.NET is also consistently recognized as excellent by customer services ratings provider STELLAService, a Best Place to Work, and as a mainstay on the Inc. 500 | 5000. WaterFilters.NET, is committed to developing an online water filters superstore providing the products and information needed to serve clean, great tasting drinking water on a global basis. WaterFilters.NET supports its core values by making significant contributions from its online sales to various water-related charities and causes.

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